



The TyrFil™ Dealer Growth Toolkit

Market More. Sell More Flatproofing.

TyrFil Dealer Growth Toolkit Overview

At Carlisle TyrFil, we're proud to partner with tire dealers who share our commitment to performance, reliability, and service excellence. This TyrFil Dealer Growth Toolkit was created to help you do what you do best—grow your business—while making it easy to promote the industry's leading flatproofing solution.

Whether you're looking to boost visibility, attract new customers, or educate your market, this toolkit gives you plug-and-play resources that position TyrFil as the flatproofing brand of choice.

What's Included in This Toolkit:

1. Google Ads Scripts & Setup Guide

Everything you need to run a simple and effective local campaign, including search keywords, ad headlines, descriptions, and geo-targeting tips.

2. Social Media Ad Templates & Captions

Scroll-stopping static ad templates and professionally written captions you can post on Facebook, Instagram, and LinkedIn to promote TyrFil™ flatproofing in your region.

3. Hashtag + Caption Library

Industry-specific caption options and hashtag bundles for mining, construction, agriculture, and rental—making it easy to stay active on social media.

4. Editable Video Snippet Concepts

Quick video ideas (you can just use your phone) to showcase TyrFil™ flatproofing in action.

5. Website Copy Block

Pre-written paragraph you can drop directly into your site under “Services” or “Product Offerings” optimized with SEO keywords and a clear call to action.

6. Email Templates

Send-ready email content to introduce TyrFil™ flatproofing, follow up with customers, compare to solid aperture tires, and highlight ROI—great for nurturing leads or post-service touches.

7. Local Marketing How-To Guide

Step-by-step instructions to help you promote TyrFil™ flatproofing through your website, Google Business Profile, social media, and local networks—even with zero ad spend.

Why Use These Materials?

- ✓ **Save Time:** Everything is ready to use—just add your logo and go.
- ✓ **Look Professional:** Share polished, brand-consistent content that builds customer trust.
- ✓ **Drive More Business:** These assets are designed to help you attract, convert, and retain more TyrFil flatproofing customers.
- ✓ **Stand Out Locally:** TyrFil flatproofing is a premium solution—this toolkit helps you market it that way.

You're not just selling a product—you're providing a solution that keeps your customers rolling. We're here to help you grow your flatproofing business and bring the power of TyrFil to more fleets in your region.

Let's eliminate downtime. Let's build success—together.

TyrFil Dealer Growth Kit – Table of Contents

No.	Name	Page Number
01	Digital Ads (Search + Social) <ul style="list-style-type: none">• Google Ads• Social Media Ad Templates• Retargeting Audience Instructions (Facebook/Meta)	04
02	Social Media Toolkit <ul style="list-style-type: none">• Branded Post Templates• Hashtag + Caption Library• Video Snip Ideas	07
03	Web & Email Content <ul style="list-style-type: none">• Dealer Website Copy Block• Email Templates	10
04	Print-Ready Materials <ul style="list-style-type: none">• Free Sales Literature for Your Store or Events• Co-branded assets• Wheel Decals	12
05	Promoting TyrFil Locally <ul style="list-style-type: none">• Claim & Optimize Your Google Business Profile• Use Facebook & Instagram to Reach Local Equipment Owners• Create a Flatproofing Service Page on Your Website• Post in Local Industry Facebook Groups or Forums• Boost Local Awareness with a Small Ad Budget	13
06	Let’s Keep the World Rolling - Together	15

Section 1: Digital Ads (Search + Social)

Google Ads Toolkit for TyrFil Dealers

Campaign Objective:

Drive local leads for TyrFil flatproofing services by targeting construction, mining, rental, and ag equipment operators searching for tire repair, flat tire solutions, or off-the-road tire services.

Recommended Search Keywords:

Broad Match Keywords:

- tire flatproofing service near me
- no flat tires for construction equipment
- polyurethane tire fill
- foam filled tires for skid steer
- flatproof tire solution
- tire fill for loaders
- underground mining tire fill
- off-road tire repair

Phrase Match Keywords:

- “tire fill service”
- “flatproof tires”
- “foam tire fill”
- “foam filled tires”
- “solid tire alternative”

Negative Keywords:

- Add to prevent irrelevant traffic:
“bike”, “car”, “passenger”, “DIY”, “cheap”, “used tires”

Sample Ad Descriptions (90-character max):

1. Eliminate flats with TyrFil. Safer, smoother, and more durable than solid tires.
2. Flatproof your equipment tires with polyurethane fill. Schedule service today.
3. Reduce downtime & improve operator safety. We offer TyrFil foam fill locally.
4. No air. No flats. No stress. Trust TyrFil for your off-the-road tire needs.

Geo Targeting Recommendations:

- Radius targeting: 30–50 miles from dealer location (adjust based on service zone)
- Location settings: Target only people in or regularly in your selected location
- Include key service cities/counties within your region

Suggested Budget:

- **\$15–25/day to start**
- Focus spend during peak season (construction, ag, rental demand)
- Recommend **manual CPC bidding to control costs** (start ~\$1.25–\$2.50/click)
- Use **call extensions and location extensions** for higher visibility

Pro Tips

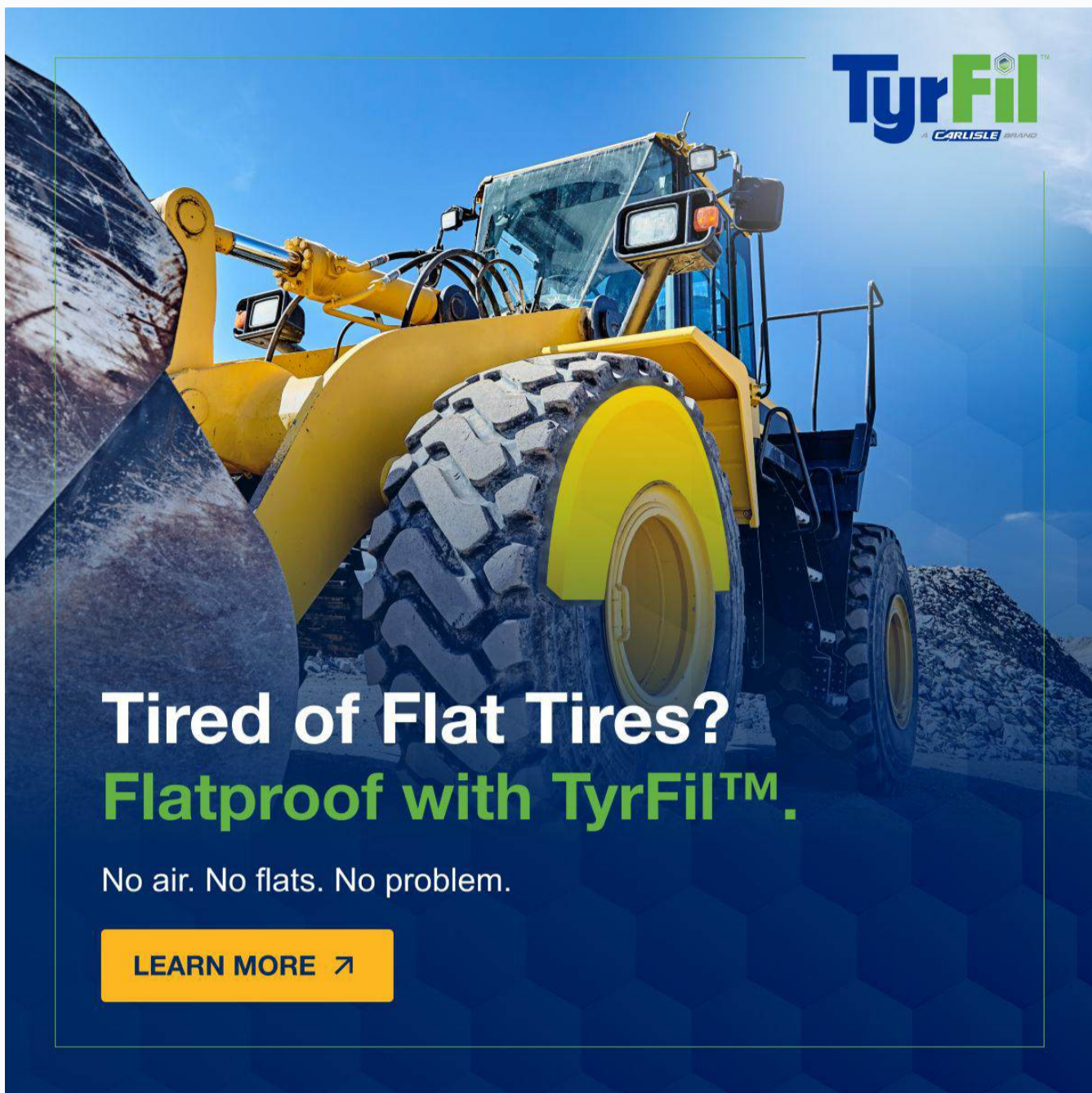
- Link the ad to a dedicated **TyrFil landing page** (not just homepage)
- Include a **lead capture form** or **phone call button**
- Track conversions using Google Ads goals (calls, forms, etc.)

Static Ad Graphic Themes (For Facebook, Instagram & LinkedIn)

Ad Template 1: No Flats. No Downtime.

Headline on image: “Tired of Flat Tires? Flatproof with TyrFil.”

Subtext: No air. No flats. No problem.



DOWNLOAD IMAGE ↗

Ad Template 2: Built for Harsh Environments

Headline on image: “Built to Withstand the Toughest Jobs.”

Subtext: TyrFil keeps you moving—underground and off-road.

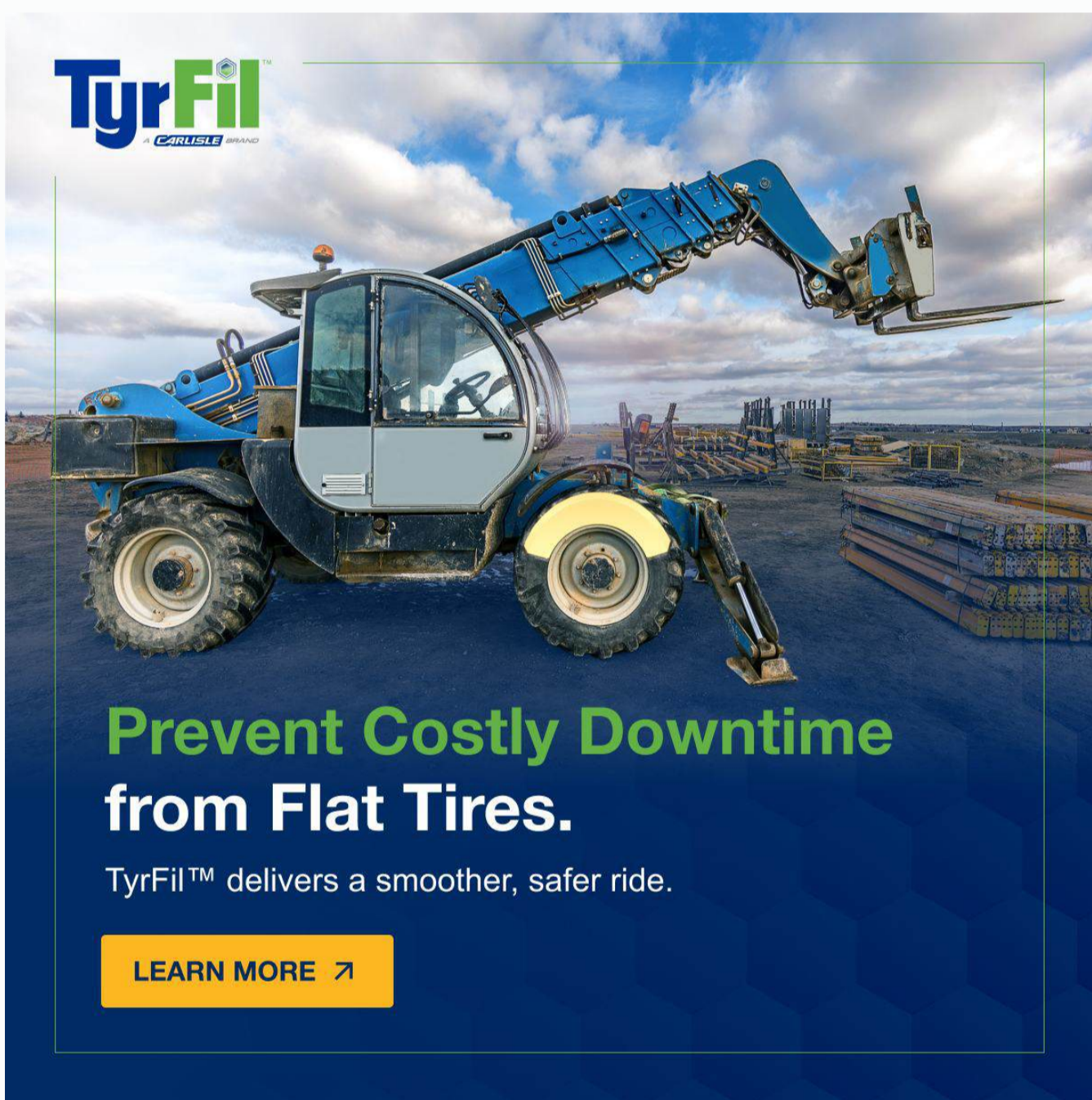


DOWNLOAD IMAGE ↗

Ad Template 3: Protect Your Equipment & Operators

Headline on image: “Prevent Costly Downtime from Flat Tires.”

Subtext: TyrFil delivers a smoother, safer ride.



DOWNLOAD IMAGE ↗

Ad Template 4: Dealer Callout Version

Headline on image: “Now Offering TyrFil™ Flatproofing!”

Subtext: Ask us how to eliminate flats for good.



DOWNLOAD IMAGE ↗

Suggested Captions

General Use:

Flat tires cost you time, money, and safety. Our TyrFil service eliminates flats—no matter the job site. Visit us in [City] to learn more.

 [Dealer Website]

Proud to offer TyrFil in [Region]

#TireFill #TyrFil #Flatproofing #NoMoreFlats #ConstructionLife

Mining Caption

In underground mining, one flat tire can stop an entire tunnel. TyrFil keeps equipment rolling—no air, no downtime. Ask us how.

 Call [Dealer Number]

#MiningSafety #TyrFil #OTRTires #UndergroundReady

Ag Caption

Farming equipment downtime = lost productivity.

TyrFil flatproofs your tires to keep ag operations moving—rain or shine.

 Message us to schedule tire fill service in [City]!

#AgTires #Flatproofing #TyrFil #KeepRolling

Rental Caption

Rental equipment can’t make money if it’s stuck with a flat.

TyrFil flatproofing keeps your fleet jobsite-ready and earning.

 Message us to schedule tire fill service in [City]!

#RentalEquipment #TyrFil #NoFlats #KeepRolling

CTA Buttons You Can Use

- Learn More
- Call Now
- Message Us
- Book Now
- Get a Quote

Retargeting Audience Instructions (Facebook/Meta)

Retargeting allows you to reconnect with people who’ve already interacted with your website or content—keeping your services top-of-mind with warm leads.

Follow the step-by-step instructions below to set up a simple retargeting campaign and turn interest into action.

1. Pixel Setup:

Add a Meta Pixel to website or landing page to track visits.

2. Create Custom Audiences in Meta Ads Manager:

- Website visitors (past 30–90 days)
- People who engaged with your Facebook/Instagram page
- Uploaded customer lists (optional)

3. Ad Tips:

- Use more direct offers in retargeting (e.g. “Still dealing with flats? Book tire fill today!”)
- Add urgency (“Schedule your service before peak season!”)

Section 2: Social Media Toolkit – Branded Post Templates

Branded Post Template 1: “Did You Know?” Series

1–2x/month awareness content to educate and spark action

Template Examples:

- 1. Did you know a single flat tire can cost a job site up to \$500/hour in lost productivity?
 - TyrFil eliminates flats—for good.
- 2. Did you know TyrFil™ flatproofing rides smoother than solid tires?
 - Flatproofing doesn’t mean a harsh ride. It means protection + comfort.
- 3. Did you know TyrFil™ flatproofing is trusted in over 50 countries and by top OEMs?
 - Global performance. Local service.
- 4. Did you know TyrFil™ flatproofing can help reduce operator fatigue?
 - Fewer shocks = safer shifts.

[DOWNLOAD IMAGES ↗](#)



Branded Post Template 2: Seasonal Campaigns

Rotate themes to align with dealer-specific business peaks.

Spring Construction Surge

- **Caption:** Busy season is here. Are your tires flatproofed for debris, nails, and downtime?
- **CTA:** Ask us about TyrFil™ flatproofing before the season hits full speed.

Summer Mining & Quarry

- **Caption:** Heat + sharp terrain = blowouts waiting to happen. TyrFil™ flatproofing works underground and above.
- **Visual:** Mining vehicle, rock-heavy landscape

Fall Equipment Prep

- **Caption:** Prevent downtime before winter. Flatproof your tires now.
- **Visual:** Fleet parked or undergoing maintenance

Bonus: Include reminders for service scheduling windows

Suggested Posting Cadence:

Week	Theme
1st Week	“Did You Know?” post
2nd Week	Seasonal/Topical post
3rd Week	Customer/dealer story
4th Week	Offer/service reminder/dealer story

Hashtag + Caption Library – TyrFil Dealer Marketing Kit

Organized by use case (Mining, Construction, Rental, Ag) with short, medium, and CTA-focused variations.

Mining Industry Captions

Short Caption:

TyrFil keeps mining fleets rolling—no flats, no blowouts, no downtime. Flatproof your tires.

Medium Caption:

In underground mining, a single flat can bring an entire tunnel to a halt. TyrFil eliminates that risk. Flatproof your tires before downtime strikes.

CTA-Driven Caption:

Serving the mining industry in [City/Region]? We offer TyrFil™ flatproofing for loaders, haulers, and underground vehicles. Contact us to schedule service today.

Hashtag Bundle – Mining:

#TyrFil #Flatproofing #MiningSolutions #UndergroundMining #HeavyEquipment #OTRTires #NoMoreFlats

Construction Industry Captions

Short Caption:

TyrFil protects your tires on the most punishing construction sites. No flats. Smoother ride.

Medium Caption:

Job site debris? No problem. TyrFil replaces air with a shock-absorbing fill that flatproofs tires and reduces operator fatigue.

CTA-Driven Caption:

Serving contractors in [City]? Ask about TyrFil™ flatproofing for your skid steers, loaders, and telehandlers. Get more done—without flats.

Hashtag Bundle – Mining:

#ConstructionEquipment #TireFill #Flatproofed #TyrFil #EquipmentUptime #JobsiteReady #ConstructionLife

Rental Equipment Captions

Short Caption:

No downtime = more rental time. TyrFil™ flatproofing keeps your fleet in service longer.

Medium Caption:

Flat tires are the #1 cause of rental returns. TyrFil prevents flats and helps you protect your bottom line.

CTA-Driven Caption:

Offer TyrFil to your rental customers or flatproof your own fleet. We serve [Region]. Contact us today to get started.

Hashtag Bundle – Rental:

#RentalEquipment #FleetMaintenance #NoDowntime #Flatproofing #TyrFil #EquipmentRental #TireFillSolutions

Agriculture Captions

Short Caption:

From field to barn—TyrFil™ flatproofs your ag tires so you don’t lose time during harvest.

Medium Caption:

Sharp debris, stubble, and remote locations make ag tires vulnerable to flats. TyrFil™ flatproofing eliminates the risk so you can keep rolling.

CTA-Driven Caption:

We provide TyrFil™ flatproofing for ag equipment in [City/County]. Reduce downtime. Increase productivity. Call today for service.

Hashtag Bundle – Ag:

#AgricultureEquipment #FarmReady #Flatproofing #NoFlats #TyrFil #FarmLife #TireFillTech

Pro Tip:

To keep your social content fresh and engaging, try rotating your captions throughout the month. Pair each one with different images, hashtags, or seasonal messages to maximize reach and visibility.

- Cutaway tire images
 - Before/after equipment shots
- Service bay content
 - Operator or team photos

Dealer Branded Video Snippet Ideas – TyrFil Dealer Marketing Kit

Goal:

Provide short, engaging video clips (10–30 seconds) that highlight TyrFil’s benefits in action, with space at the end to overlay each dealer’s logo, contact info, or website. You can record these even on your phone.

Video Snippet 1: “What is TyrFil™ Flatproofing?” (15–20 sec)

Visuals:

- TyrFil being pumped into a tire
- Quick cutaway of filled tire
- Equipment rolling over nails/debris
- Final screen: “Flatproof with TyrFil™”

Text overlays (editable):

- No Air. No Flats. No Downtime.
- Smoother Ride. Safer Jobsites.
- Now offered at [Dealer Name]

End Screen Template:

Logo | Website | Phone Number
Example: Proudly offered by ABC Tire Co. | abctire.com | 555-123-4567

Video Snippet 2: “TyrFil vs. Solid Tires” (20–25 sec)

Visuals:

- Animated side-by-side comparison: solid aperture tire vs. TyrFil
- Overlay: G-force impact, operator fatigue, equipment vibration
- Equipment moving smoothly with TyrFil

Text overlays (editable):

- Solid Tires = Harsh Ride
- TyrFil™ Flatproofing = Smooth, Controlled Performance
- Protect your crew. Protect your machines.

End Screen Template:

Customizable dealer message:
Contact [Dealer Name] to flatproof your fleet today.
Logo + URL + CTA (Call Now / Book Online)

Video Snippet 3: “Trusted by the Toughest Jobs” (10–15 sec)

Visuals:

- Underground mining vehicle in motion
- Telehandler on rocky terrain
- Zoom-in on filled tire
- Tagline on screen: Trusted in 50+ Countries.

Text overlays (editable):

- From Mines to Construction—TyrFil Keeps You Rolling.
- Available Now at [Dealer Name]

Video Snippet 4: “Before and After: The Flatproofing Upgrade” (15–20 sec)

Visuals:

- Flat tire on a loader (before)
- TyrFil filling process (middle)
- Equipment back on the job site (after)
- Call to action: Flatproof your equipment before the next job.

Editable End Screen:

- QR code to contact page or booking link
- Logo / website
- “Serving [City/Region]”

Specifications:

- MP4 files with editable “outro” via Canva or Adobe Express
- Square (1:1) for Instagram + Facebook
- Landscape (16:9) for LinkedIn or YouTube
- Vertical versions for Reels / TikTok

Section 3: Web & Email Content

Dealer Website Copy Block – “Why We Offer TyrFil™”

(Ready-to-use paragraph with SEO keywords + CTA)

At [Dealer Name], we’re proud to offer **TyrFil™ Flatproofing**—the industry-leading solution that eliminates flat tires in **off-the-road (OTR) equipment**. Whether you're working in **construction, mining, agriculture, or rental fleets**, TyrFil replaces the air inside your pneumatic tires with a durable elastomer core that keeps your equipment moving—no matter the terrain.

Compared to solid aperture tires, TyrFil™ flatproofing delivers a **smoother ride, better shock absorption, and reduced equipment wear**. You’ll experience **zero flats, less downtime, and increased safety** for operators and job sites alike.

Serving customers in [City/Region], we use OEM-approved TyrFil™ flatproofing products trusted by equipment owners in over 50 countries.

Contact us today to schedule your tire fill service and keep your equipment rolling without compromise.

SEO Keywords Included:

- TyrFil flatproofing
- off-the-road tires
- flat tire prevention
- construction equipment tires
- polyurethane tire fill
- solid tire alternative
- tire flatproofing service
- [City/Region] tire service

Optional CTA Button or Link Suggestions:

- “Schedule TyrFil Service”
- “Request a Quote”
- “Learn More About Tire Fill Solutions”

TyrFil Dealer Email Templates Content Kit:

Each email is structured with a:

- Subject Line
- Intro (warm and clear)
- Body with product benefits
- Call to Action (CTA)
- Optional dealer personalization tag

Email 1: Introduction to TyrFil Flatproofing

Subject Line:

Say Goodbye to Flat Tires with TyrFil

Body:

Hi [First Name],

If you operate heavy equipment, you know the cost of a flat tire goes far beyond repair. Downtime means missed deadlines, delayed deliveries, and added expenses.

That’s why we offer **TyrFil™ Flatproofing**—a proven solution that replaces the air in your tires with a durable polyurethane fill. No air. No flats. No more surprise blowouts.

- Flatproofs tires permanently
- Smoother ride than solid tires
- Reduces downtime and equipment damage
- Safer for your crew and job site

Whether you’re in construction, rental, ag, or mining—TyrFil™ flatproofing is the solution that keeps your fleet rolling.

[Call us today] or **[schedule your service online]** to get started.

– [Dealer Name]

[Phone] | [Website] | Serving [City/Region]

Email 2: Post-Service or Follow-Up Touchpoint

Subject Line:

Thanks for Visiting—Here’s Why TyrFil™ Flatproofing is a Smart Upgrade

Body:

Hi [First Name],

Thanks for stopping by [Dealer Name] recently! We wanted to follow up and share more about **TyrFil**, the flatproofing solution we recommend to equipment owners who can’t afford unexpected downtime.

TyrFil™ flatproofing:

- Eliminates flat tires completely
- Helps avoid costly tire blowouts
- Delivers a safer, smoother ride
- Outperforms solid tires in shock absorption and comfort

If you're looking to get more out of your tires—and your equipment—let’s talk.

Reply to this email or book a flatproofing service now.

– [Dealer Name]

[Phone] | [Website] | [Social links]

Email 3: TyrFil vs. Solid Aperture Tires

Subject Line:

Solid Aperture Tires Aren’t the Only No Flat Option

Body:

Hi [First Name],

Solid aperture tires may be flat-free—but they come with a price: a rough ride, less stability, and more strain on your equipment.

There’s a better option: **TyrFil™ flatproofing.**

TyrFil replaces air in your tires with a flexible, shock-absorbing core. You still get a flat-free experience—but with:

- A smoother ride
- Reduced equipment wear
- Lower G-force impact on operators
- Extended tire life

Let us help you upgrade your tire strategy without sacrificing comfort or safety.

Contact us today to learn more about TyrFil™ flatproofing in [City].

– [Dealer Name]

[Phone] | [Website]

Email 4: Flatproofing That Pays for Itself

Subject Line:

TyrFil™ Flatproofing Pays for Itself—Here’s How

Body:

Hi [First Name],

Downtime from flat tires doesn’t just delay the job—it eats into your bottom line. Between emergency repairs, lost hours, and operator risk, **one flat tire can cost thousands.**

That’s why smart fleet owners are switching to **TyrFil™ flatproofing.**

- Prevents flats permanently
- Reduces emergency repair costs
- Lowers operator fatigue and equipment wear
- Improves uptime and productivity

Many of our customers recoup their TyrFil investment **within just one tire failure avoided.** That’s real ROI you can count on.

Ready to protect your equipment and your profit margins?

[Call us] or [book your service] today.

– [Dealer Name]

[Phone] | [Website] | Serving [City/Region]

Section 4: Print-Ready Materials

Free Sales Literature for Your Store or Events

Need materials to help educate customers or elevate your in-store display? We've got you covered.

Carlisle TyrFil offers a full literature library of professionally designed brochures, sales sheets, and flatproofing support tools—available to our dealers at no cost. Whether you're stocking your front counter or preparing for an upcoming trade show, we'll send printed copies directly to you.

Use these materials to:

- Promote TyrFil™ flatproofing services
- Educate customers on the benefits vs. solid aperture tires
- Reinforce the value of your service offering

View Available Literature:

Explore brochures, sales sheets, and more at: www.TeamTyrFil.com/marketingassets

To request printed literature, simply contact your TyrFil regional sales manager, reach out to contact@CarlisleTyrFil.com or submit a form (link to the form on the dealer site to request literature teamtyrfil.com/contact-us) and let us know what you need.

We're here to help you look great and sell with confidence—every step of the way.

Co-Branded Assets

Interested in Co-Branded Marketing Materials?

We're here to support your growth at every turn. If you're looking to elevate your presence with co-branded materials—including brochures, sales sheets, retractable banners, signage, or custom social assets—we're happy to help.

From in-store displays to event-ready graphics, our team can work with you to create professional, on-brand tools tailored to your region and customer base.

Reach out to your Carlisle TyrFil regional sales manager or contact us at contact@CarlisleTyrFil.com to explore co-branding opportunities and start building assets that boost your visibility and customer trust.

TyrFil Wheel Decals

Promote TyrFil™ Flatproofing on Every Wheel You Fill

Because TyrFil™ flatproofing lives inside the tire, it can be easy for end users to forget what's keeping them rolling. That's why we offer co-branded wheel decals—a simple but powerful way to promote your business while reinforcing the value of TyrFil™ flatproofing.

Each durable decal features:

- Your business name
- Your local phone number
- The TyrFil logo and CarlisleTyrFil.com

These decals are applied directly to the wheel, making it easy for your customers—and their crew—to remember who provided their flatproofing solution. It's a lasting reminder of your service and the premium protection inside their tires.

Ask your Carlisle TyrFil regional sales manager how to order your custom co-branded decals and start turning every filled tire into a rolling advertisement for your business.



Section 5: How to Promote TyrFil Locally Using Social Media + Local SEO

Quick-start guide to boost awareness and grow your flatproofing business.

Claim & Optimize Your Google Business Profile

Your **Google Business Profile** (formerly Google My Business) is one of the most powerful tools for showing up when someone searches “tire fill near me” or “flatproofing [city].”

Steps:

- Visit google.com/business and claim or update your profile
- Add “TyrFil™ Flatproofing” and “Foam Fill Services” under your services
- Upload photos: your equipment, tire fill station, or TyrFil totes
- Add a description like:

“We offer TyrFil™ Flatproofing for off-the-road tires in [City/Region]. Perfect for construction, rental, ag, and mining fleets. No flats. No downtime.”

- Ask happy customers to leave a review mentioning flatproofing.

Use Facebook & Instagram to Reach Local Equipment Owners

Most of your customers are already scrolling. Meet them there with short, visual content.

Post Ideas:

- Before/after tire fill photos
- Quick explainer: “What is TyrFil?”
- Monthly “Did You Know?” posts from the social media toolkit
- Local service updates: “We’re now flatproofing tires in [County Name]!”

Best Practices:

- Use local hashtags: #TireService[City] #Construction[Region]
- Add “Book Now” or “Message Us” buttons to your business profile
- Reply quickly to comments and DMs

Create a Flatproofing Service Page on Your Website

It is highly valuable to highlight TyrFil™ flatproofing as a standalone service. By creating a dedicated page, you make it easier for customers to find, understand, and request flatproofing—setting your business apart and driving more leads.

Page Must-Haves:

- Short description of what TyrFil is
- Benefits list: no flats, smoother ride, no downtime
- Service area you cover
- Call to action: “Schedule Tire Fill Service” or “Request a Quote”
- Mention industries served, for example: ag, rental, construction, mining

Bonus: Use SEO keywords like:

- “Tire flatproofing [City]”
- “foam filled tires”
- “foam fill for construction tires”

Post in Local Industry Facebook Groups or Forums

Local contractors, farmers, and rental pros often chat in **Facebook Groups** or regional **industry forums**. This is a free way to promote TyrFil™ flatproofing.

Search for groups like:

- “[City] Construction Professionals”
- “Heavy Equipment Operators – [State]”
- “Farm Equipment Talk [Region]”

Post Example:

“Hey [Group], if you’ve ever had a job delayed by a flat tire, we offer TyrFil™ flatproofing here in [City]. Great for loaders, telehandlers, skid steers, etc. Flatproof once—no flats for the life of the tire. Happy to answer questions!”

Boost Local Awareness with a Small Ad Budget

Even \$5–\$10/day on **Facebook** or **Google** can go far in a local area.

Ad Targeting Ideas:

- Construction business owners
- Rental equipment managers
- Farm equipment buyers
- Geographic radius: 25–50 miles from your location

Use TyrFil ad templates from this kit for plug-and-play campaigns!

Final Tip: Stay Consistent

Post once a week. Update your website once a quarter. Ask for reviews. It doesn’t have to be perfect—just visible. TyrFil™ flatproofing solves a real problem. Help local customers find you!



Let's Keep the World Rolling—Together

Thank you for being a valued partner in the Carlisle TyrFil dealer network. This toolkit was built to make it easier for you to market flatproofing services, attract more customers, and grow your business with confidence.

With proven products, trusted brand recognition, and now—ready-to-use marketing support—you're equipped to show your customers why TyrFil is the flatproofing solution they can count on.

You now have:

- Digital ad templates to generate leads
- Social media content that educates and engages
- Website + email copy to convert interest into action
- Print and promo tools to reinforce your value
- A direct line to the TyrFil team for co-branding support

We're committed to helping you succeed—not just as a service provider, but as a go-to tire fill expert in your region.

Have questions? Need help customizing materials? Ready to request literature or decals?

We're just a call away, (800) 821-4147, or email contact@carlisletyrfil.com.

Let's grow your business. Let's eliminate flats.

Let's keep your customers—and their fleets—rolling.

– Your Carlisle TyrFil Team



We keep the world rolling.

No flats, smoother ride, more protection.



Visit www.CarlisleTyrFil.com for specs,
weight charts, and more!

Carlisle TyrFil

140 Sheldon Road, Berea, OH 44017 | (800) 821-4147 | www.CarlisleTyrFil.com